

## Athlete Partnership Agreement

This Agreement is made and entered into on \_\_\_\_\_ by and between:

Athlete: Kevin Geniza

Address: \_\_\_\_\_

Contact: \_\_\_\_\_

Brand/Company: \_\_\_\_\_

Address: \_\_\_\_\_

Contact: \_\_\_\_\_

### 1. Scope of Work

The Athlete agrees to collaborate with the Brand to promote its products and/or services through the following deliverables:

- - \_\_\_\_\_
- - \_\_\_\_\_
- - \_\_\_\_\_

### 2. Term of Agreement

This agreement shall commence on \_\_\_\_\_ and conclude on \_\_\_\_\_, unless terminated earlier as outlined in this document.

### 3. Compensation

In consideration for the Athlete's services, the Brand agrees to provide the following:

- - Payment of \$\_\_\_\_\_ (payable in installments or lump sum as specified in Schedule A).
- - \_\_\_\_\_

### 4. Obligations of the Athlete

The Athlete agrees to:

- - Promote the Brand's products authentically and align content with their personal image.
- - Deliver all agreed-upon content by the deadlines.
- - Obtain prior approval from the Brand for content mentioning the Brand.

### 5. Obligations of the Brand

The Brand agrees to:

- - Provide all necessary resources and materials for content creation.

- - Approve or provide feedback on submitted content within \_\_\_\_ business days.
- - Compensate the Athlete as outlined in this Agreement.

## 6. Content Ownership and Rights

- All content created under this Agreement will be co-owned by both parties unless otherwise specified.

- The Brand may use the Athlete's name, likeness, and content solely for agreed-upon promotional purposes.

## 7. Confidentiality

Both parties agree to keep the terms of this Agreement and any shared sensitive information confidential.

## 8. Termination

This Agreement may be terminated:

- - By mutual written consent of both parties.
- - By either party upon \_\_\_\_ days' written notice if the other party breaches the terms.

## 9. Indemnification

Each party agrees to indemnify and hold harmless the other from any claims, damages, or liabilities arising from their own actions under this Agreement.

## 10. Governing Law

This Agreement shall be governed by the laws of the State of \_\_\_\_.

## 11. Entire Agreement

This document constitutes the entire Agreement between the parties and supersedes any prior agreements.

Signed by:

Athlete: \_\_\_\_\_

Name: Kevin Geniza

Date: \_\_\_\_\_

Brand Representative: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_